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# The Dance Warehouse

August 2016 - Volume 3, Issue 1

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## The Director's Corner

Dear Dance Families and Friends,

Hello and welcome back or to The Dance Warehouse! We are excited to open our doors for our 10th season! We have a GREAT FALL schedule with expanded options this season. Be sure to check out our new **MORNING** classes. We have new **FITNESS AND TODDLER** classes for you to take advantage of as you get yourself back into and onto a schedule, or if you would just like to try a something new for yourself. Our Toddler classes have been requested for weekday expansion and so, here you are! Ask and we will do our best to make it happen.

As always, with a new season we see many new and returning faces! We love to expand our dance families. We see students graduate and head off to college, others pursue activities and interests at school or other places, but our families continue to grow and fill our studio with smiling, dancing faces! We also invite new faculty to join us when we feel they fit our mission and vision of TDW, educating the whole child/person, and some of our faculty leave to pursue other interests and goals. However, TDW will always offer quality training and education and prides itself on the overall product being the best interest of each child.

We are well on our way! Studio has been refreshed, Master Classes are scheduled, Faculty is ready to roll and is excited to bring energy and the love of dance to the classroom. The buzz of the year is all around and we are ready to shuffle ball change our days away!

I hope you find your first or returning visit to be warm and welcoming and exciting! We look forward to a great year of dancing with your dancer and family!

Merde'

Cheryl

## Upcoming Events

### ★August

August 8-12: Fitness Boot Camp Intensive with Cheryl (5pm-8pm)

**August 15: Fall Classes Begin**

**August 21: Aaron Tolson Master Class – Register Online Now! OPEN TO THE PUBLIC**

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Either tap class - \$35.00 / class

Jam On It class - \$35.00

Combo (ONE tap class and Jam class, **Best Value!**) - \$60.00

1:00pm – Beginner/Intermediate Tap

2:30pm – Jam On It

3:30pm – Intermediate/Advanced Tap

August 28: Rachele Rak @ RDA – OPEN TO THE PUBLIC

## ✪September

September 5: Labor Day **STUDIO CLOSED**

## ✪October

October 1-2: Ultimate Dance Challenge, Cape Coral – OPEN TO THE PUBLIC

October 31: Halloween **STUDIO CLOSED**

## TDW Ballet Classes

We have finally made the merge and all of our Ballet classes, curriculum, and program are now one program. Each dancer training in our Ballet Program will be receiving the top notch training we have been striving for in our program and studio. Ms. Corinne, a long time ballerina with NYCB, is ready to take our dancers and their training to the next level and we cannot wait! Please be sure you have the correct uniform and information for the class. Each student will be evaluated during the first weeks of class and placed accordingly so that no one is missing out on the most important basics of building and training our dancers and their “instruments” or bodies. So please understand that students will be placed accordingly in the best interest of each dancer, and on a student-by-student basis.

**\*\*\*Ballet Classes have a specific dress code that is required for all ballet classes. Our dress code for all students in levels Pre Ballet and up is as follows:**

Child Leotard COLOR: GREY

Girls "Mabel" Sweet Heart Tank Leotard (these run small)

Style No: WM185C

Adult Leotard: COLOR: GREY

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Adult "Mabel" Sweet Heart Tank Leotard (these run small)

Style No: WM185

Hip Alignment Belt

RAINDANCE

1/2" Hip Alignment Belt

Style No: 60S

COLOR: Light Pink

Leotards and Hip Belts can purchased in several ways:

- You may purchase them from The Dancing Shoe on 41. They have placed an order for these specific items and will carry them in stock
- You may order them from Discount Dance Supply with the following Style Numbers Listed Above
- You may order them from Dancewear Solutions.

All dancers are required to have Capezio Ballet Pink Tights and Canvas Pink Ballet Shoes

Hair is required to be in a neat, clean bun for every class. Please understand that Ballet is a trained discipline and that is part of the training in our program. Being dressed in the proper uniform and presented neatly in the class IS part of the training. We ask for your support in this process. **Students not dressed in the appropriate uniform, including hair, will not be allowed to participate.**

## Inside the Classroom

For those family members who are unable to observe your dancer in class, this section of our newsletter allows you the opportunity to gain an overview and insight of what your dancer is doing and learning in class each month and information that faculty would like to share. As our classes get busy, be sure and read this section to find out what is happening!

We are super excited to welcome Nikki Testa and Erica Wagner to our TDW family! Please visit our website to read all about them and give them a warm welcome. We look forward to them sharing this gifts and talents with our dancers!

## Inside the Warehouse

🔗 #CHANGES

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You hopefully have seen some of the cosmetic changes we have made over the summer to our space. New coats of paint have been applied to various spaces, our **Healthy Vending** has been getting a steady workout all summer, new photos have been hung and the studio has been cleaned and spruced up, awaiting your return! Help us keep it that way, please. Respect your dance space, your home away from home! All food and drink stay in the front of the studio, PLEASE! At no time should there be ANYTHING BUT WATER BEYOND THE HALL DOORS...AND THAT INCLUDES OUR OBSERVERS. It really does help us with the bug and rodent issues.

Also, you will notice that Ms. Cheryl has moved her office. That is so she has space to offer privacy for conversation with clients. Please know that her door is open should you need her. All business transactions will continue to take place in the office with Ms. Margaret.

Dressing Rooms are for all female dancers. This is to avoid any back-up issues with our restrooms. Please make sure to pick up after yourself each day!

## ✪#DANCEISLIFE DVD'S

The recital DVDs are in! If you have not picked your recital DVD up as of yet, please do so in the office!

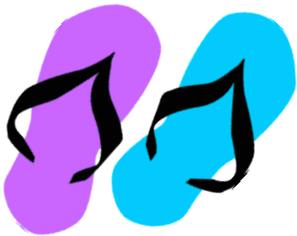
## ✪#DANCEISLIFE INSTAgram POSTERS

If you have not already shared your jpeg photo with us from the recital and you ordered a poster, please get that to us right away. We need to finalize those orders so we can close out our previous year recital account. If you have not selected a photo, simply call Hoffman Fine Portraits and they can assist you in the process.

***PARENTS: Please remember our walls in the back are not soundproof. When you are observing in our hallways, we ask that you keep your volume to a whisper so as not to distract our students. We also ask that you please keep your children quiet in that area as well. Thank you!***

## Student Spotlight

This is a great spot for you to share your dancers' accomplishments outside of the studio with us! Let us know what is going on and we will share with our dance families! Submit to [tow.thefrontdesk@gmail.com](mailto:tow.thefrontdesk@gmail.com) by the 25th of the month and we will do our best to share your dancers' accolades.



***SUMMER PROGRAMS were a great success!***

DANCE CAMPS

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We had two great sessions of dance camps this summer. Each day of camp brought themes, games, and crafts. Each week had themes based on a Broadway Musical, allowing students to learn about the history of dance. We concluded each week with a performance for family and friends. From June 13<sup>th</sup> to 17<sup>th</sup>, our theme was the musical *Annie*. Campers learned a tap routine to “Hard Knock Life” and made their very own character masks in arts and crafts. They spent time getting to know one another and playing dance themed games. From July 25<sup>th</sup> to 29<sup>th</sup>, the theme was *The Lion King*. We had a water day on Thursday and enjoyed playing water games to beat the incredible July heat. It was the best kind of summer fun!



## ACRO INTENSIVE led by Maria Savoia

We all know it's not easy when it comes to having to wake young kids up at 8 in the morning to start their day. But, when the kids know they are getting up and ready to go to dance class, they are more excited than ever. That is exactly what every single one of my students felt. They were filled with excitement and energy EVERY DAY for this Acro Intensive. From 9-3 on Monday-Friday, the students came into this class wanting to learn more and more. It was a joy to see such enthusiastic faces each morning. They made my job easy! Not only were they able to work and improve their tumbling tricks, but their flexibility, contortions, lifts, leaps, and much more. Being a part of this intensive, I also saw friendships blossom, that they constantly encouraged one another throughout their practice. The students learned a short acro routine that they performed in a showcase for their families at the end of the week. They loved it and had so much fun showing the audience their newly honed skills and tricks!

On the very first day of class, I sat the students down and let them know that I had one goal for every one of them. This goal was for all of them to walk out of this intensive on the last day with AT LEAST one skill they didn't have coming into this intensive. I am so proud and honored as their instructor to say that all of the students achieved that goal. Being able to teach this intensive really allowed me to connect with each student on a personal level and help them achieve mastery of certain skills. This acro intensive was so positive and fun for not only me, but for the students also. I can't wait for the next one!

-Ms. Maria

## BALLET INTENSIVE led by Corinne Giddings

We had a fun but hard week at the Ballet Intensive. Everyone worked really hard, and was very sore, including me! We learned the correct way to do the basic ballet steps, which are fundamental in having a good clean technique in any dance form. The students also learned the correct terminology for barre work, which were still written on the board in studio B the following week, which means we are still working and referring to the terminology.



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- Plié
- Tendue
- Dégagé
- Ron de jambe
- Fondu



- Frappe
- Petit battements
- Grande battements
- Develop/adagio



We closed the week with a field trip to the ice cream parlor. I was very proud of all of the participants! See you in the fall for more ballet technique! - Corinne

## JAZZ INTENSIVE led by TYLER MUHLENKAMP

Our Annual Summer Jazz Intensive was yet another tremendous success. Dancers spent 7 days working their technique and progressions, building on the strong foundation of what makes each dancer find success!

From there dancers were challenged in varied styles and new dimensions, pushing themselves to reach new goals.

Intense + Impassioned + Inspired = Incredibly Impactful Intensive

Thank you, Tyler Muhlenkamp, for sharing your gifts and talents with our dancers!

**Check out the photos from our Fitness Boot Camp in our next Newsletter, or better yet, join us for that one!  
There is still time!**



## Dancer's Haven

### **★REFER A FRIEND**

If you refer a friend, and that friend signs up and pays for the month of classes, you can receive 50% off of tuition for one of your classes that you take for one month!

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✦ CONNECT WITH US



The Dance Warehouse, LLC



@TDWFortMyers



@The\_Dance\_Warehouse

Tag us with [#TDWFortMyers!](#)

## Command Performance News

Command Performance Team 2016-17 announced:

Kaylan Bunnell

Leila Frey

Aspen Howell

Salem Howell

Annabelle Ramsey

Makayla Rivas

Audrie Rivernider

Savanna Tiffany

Kiana Valett

✦ FACEBOOK PAGE

With competition season in full swing it is very important that the CP page be a vital form of communication. Check that page, along with your emails, please.

✦ IMPORTANT UPCOMING EVENTS

August 3-5 Choreography

August 8-12: Bootcamp Intensive 5 pm -8 pm – OPEN TO ALL

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August 15th: FALL CLASSES BEGIN

August 21: MASTER CLASSES WITH AARON TOLSON

August 28: Master Class with Rachelle Rak @ RDA

September 3-4: CP Team Lock-in/Potluck Dinner Choreography

September 5: Labor Day: Studio Closed

## TDW DRESS CODE

**Please note that ALL dancers must be within code to participate in class.**

**For the safety of our dancers it is important that the correct shoes are worn in all classes, except in ACRO.** At no time should socks be worn in the studio as shoes. This is a danger to all dancers and a liability to the studio. All students should have hair secured neatly for ALL classes. No **jewelry** should be worn including rings on any part of the body.

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Child Leotard (these run small) COLOR: GREY

Adult Leotard: COLOR: GREY

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Style No: WM185C

Style No: WM185

Hip Alignment Belt

RAINDANCE

1/2" Hip Alignment Belt

Style No: 60S

COLOR: Light Pink

*If you are always looking side to side,  
you will never move forward!*

*Dance Strong!*

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